



June 16, 2008

FOR IMMEDIATE RELEASE

REPRESENTATIVE VERLA INSKO RECOGNIZED AS HEMOPHILIA OF NORTH
CAROLINA LEGISLATOR OF THE YEAR

Raleigh, NC

For Inquiries Please Contact: Sue Cowell at (800) 319-0014

Dozens of the members of Hemophilia of North Carolina met at the State Legislative Building in Raleigh last week to recognize the work of Representative Verla Insko of North Carolina's 56th House District. Representative Insko, earned the distinction through her work in health policy and as chair of the House Appropriations Subcommittee on Health and Human Services.

"To advance legislation in a complex policy area, such as health practice regulation or Medicaid funding, an ally like Representative Insko, is an invaluable resource to Hemophilia patients and their families," said association member Leonard Poe. Poe presented Representative Insko the Legislator of the Year award as association members looked on.

"I am truly honored to receive this award today. Although, bleeding disorders are rare it is so important for us to educate the public and the members of the Legislature about these disorders, so I thank you for the work that you do," Representative Insko said.

The individuals gathered in Raleigh to promote legislative interests and to visit with their elected officials. Hemophilia patients must use expensive drug products to treat their disorders, but with the proper treatment and support live very productive and normal lives. North Carolina funds a safety net program to assist families of Hemophilia patients with medical and other expenses. Additionally, the State's Medicaid regulations allow patients the freedom to choose medications that work best for them.

Hemophilia of North Carolina is a non-profit organization whose goal is to assist, involve and educate persons affected by bleeding disorders and to educate the medical community and the public about bleeding disorders. When a person has a bleeding disorder, blood platelets do not work as they should, or the person does not have enough platelets, and clotting does not occur as it would in a normal person.

<http://www.hemophilia-nc.org/>